

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

## **LONDON ROLLING FILM FESTIVAL 2024: EXPANDED HORIZONS AND NEW HIGHLIGHTS**

**London, UK – August 3, 2024** – The **London Rolling Film Festival (LRFF)** is set to return for its 14th edition at the **VUE Cinema Piccadilly** on the **27th and 28th of September**, 2024. This year, the festival has doubled both the number of days and films shown, highlighting its significant growth and expanding influence in the film industry (325% increase in submissions from last year).

We are pleased to announce **Palm Tree Universal** as the main sponsor for this year's festival. Palm Tree Universal's support is integral to making this year's festival truly memorable. *"We're absolutely thrilled to have Palm Tree Universal as our main sponsor"*, said Alida Pantone, founder of the London Rolling Film Festival.

Opening the festival will be the feature film **"The Chocolate Club"** by Deborah Hadfield on Friday, September 27th.

This year's highlight is a panel discussion led by renowned filmmaker **Robbie Moffat**. Joining our host Rachele Fregonese, Moffat will provide insights into the processes behind filmmaking and the journey from concept to screen. The discussion will also cover film distribution and TV production on a global scale. The panel will be followed by a Q&A session.

Continuing the tradition of fostering new talent, **Mike Smith** will run the popular **Pitch Corner**, where aspiring filmmakers can present their project ideas and receive valuable feedback. LRFF is proud to facilitate connections between filmmakers and investors to create new projects, and this year will be no different.

The winner of the **Help to Roll Fund**, who will receive a £1000 grant, will be announced at the Award Ceremony on the evening of September 28th. Throughout the year, participants submitted pitches via FilmFreeway, and finalists have been selected to present their ideas in front of an audience and a panel of industry experts at the festival.

The London Rolling Film Festival will feature 13 awards judged by a distinguished panel of industry professionals. This year's jury includes **Paul McEvoy** (FrightFest), **Rachael Sutherland** (Palm Tree Universal) and President of the Jury **Amanny Mohamed** (Sky, BBC).

Among the awards is the **"Kimberley Marren Recognition Award"**, sponsored by **The Fan Carpet**. This award honours the memory of the beloved actress and model, celebrating those in the industry who work tirelessly behind the scenes and often do not receive the recognition they deserve.

The **Official Selection** of short films will be announced soon, showcasing a carefully curated lineup that promises to engage and inspire audiences with unique and thought-provoking perspectives.

Hosted at the **VUE Cinema Piccadilly**, attendees can expect two days filled with screenings, discussions, networking opportunities, and an awards ceremony honouring outstanding contributions to the world of filmmaking.

For more information about the London Rolling Film Festival, including ticket sales, sponsorship opportunities, and the complete lineup, please visit: [www.rollingfilmfestival.com](http://www.rollingfilmfestival.com).

### **About Palm Tree Universal**

Palm Tree Universal is a renowned British sales agent and distributor for film and television clients, based in Iver, Buckinghamshire. With representation in the United States, their titles are licensed by major platforms including Tubi, Amazon, Roku Channel, and Apple TV. Since 1989, Palm Tree Universal has been creating cinematic landscapes, producing over 30 feature films.

### **About the London Rolling Film Festival**

Born as a fusion of film screenings and industry networking, LRFF has consistently achieved a 5-star rating on FilmFreeway. Its unique commitment to filmmaker presence distinguishes it in the cinematic landscape. With its carefully curated selection, engaging discussions, and networking opportunities, the festival serves as a platform for filmmakers to connect with industry professionals, enthusiasts, and a diverse audience in the heart of London.

### **About the Jury panel**

**Amanny Mohamed** (president of the Jury) - Amanny is a seasoned TV Producer/Director, Presenter and Broadcaster with a rich background in indie and world cinema. She has produced prime-time film shows for Sky, and was the Senior Producer for UK-exclusive broadcast productions centred around the Oscars and Golden Globes ceremonies. As a film critic, she is a regular contributor on BBC radio and previously presented a popular arts and entertainment show on BBC Local stations. Amanny currently hosts the podcast "Art to Art with Amanny Mo," featuring interviews with talent across the arts. She is passionate about supporting undiscovered talent and independent filmmaking.

**Paul McEvoy** - Paul is the founder and co-director of FrightFest, the UK's largest genre film festival. Showcasing a wide range of fantasy, horror, thriller and science fiction films. Paul has hosted numerous film-related special events worldwide, including Q&A sessions with Elijah Wood, James Wan, Leigh Whannell, Jessica Alba and many more. Paul also worked in-house at the AMC Horror Channel for both the UK and Italy.

**Rachael Sutherland** - Rachael had her first introduction to the film industry in 1998 as a child actress in *Love the One You're With*. She then went on to work on various productions including starring in the Trilogy: *Winter Warrior*, *Bone Hunter* and *Axe Raiders* as Ethne. As well as other roles in *Finding Fortune*, *Red Rose* and *Rain Dogs*. After completing a two year performance Course, she got behind the camera as a production assistant. She is now Producer at Palm Tree Universal.

### **Stay updated:**

- Website: [www.rollingfilmfestival.com](http://www.rollingfilmfestival.com)
- FilmFreeway: [LondonRollingFilmFestival](https://www.filmfreeway.com/festivals/london-rolling-film-festival)