

## **PRESS RELEASE**

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## **LONDON ROLLING FILM FESTIVAL ANNOUNCES MAIN SPONSOR: PALM TREE UNIVERSAL**

**London, UK – August 1, 2024** – The London Rolling Film Festival (LRFF) is proud to announce **Palm Tree Universal** as the main sponsor for its 14th edition. This partnership marks a significant milestone for the festival, highlighting its commitment to connecting, inspiring, and supporting independent filmmakers from around the globe.

“We’re absolutely thrilled to have Palm Tree Universal as our main sponsor”, said Alida Pantone, founder of the London Rolling Film Festival. “Their support aligns perfectly with our mission to nurture and promote independent filmmaking talent. Together, we’re set to make this year’s festival truly unforgettable.”

#### **About Palm Tree:**

**Palm Tree International: Sales** Renowned British sales agent and distributor for film and television clients, based in Iver, Buckinghamshire. With representation in the United States, their titles are licensed by major platforms including Tubi, Amazon, Roku Channel, and Apple TV. The company boasts an experienced sales team and exceptional technical support, ensuring that clients' products are delivered safely and on time once sales agreements are in place.

**Palm Tree Universal: Film Production:** Since 1989, Palm Tree Universal has been creating cinematic landscapes, producing over 30 feature films. For more information on their production services, please contact Palm Tree Universal directly.

**Palm Tree Publishing:** Established in 1980, Palm Tree Publishing has a rich history of publishing a diverse collection of novels, screenplays, and poems. Their books are available on Amazon and in selected bookstores. For more details, visit the publishing page on their website.

#### **About the London Rolling Film Festival:**

Born as a fusion of film screenings and industry networking, LRFF has consistently achieved a 5-star rating on Festival Freeway. Its unique commitment to filmmaker presence distinguishes it in the cinematic landscape.

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- Website: [www.rollingfilmfestival.com](http://www.rollingfilmfestival.com)
- FilmFreeway: [LondonRollingFilmFestival](https://www.filmfreeway.com/LondonRollingFilmFestival)