

PRESS RELEASE

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14TH EDITION OF LONDON ROLLING FILM FESTIVAL MARKS MAJOR EXPANSION

London, UK – August 1, 2024 – The 14th edition of the **London Rolling Film Festival (LRFF)** will take place at the prestigious **VUE Cinema Piccadilly** on the **27th and 28th of September, 2024**. This year, the festival doubles both the number of days and films shown compared to previous years.

The LRFF provides independent filmmakers from around the globe the exceptional opportunity to screen their work at VUE Cinema Piccadilly, right in the heart of London. This year, the festival has attracted submissions from 28 countries, highlighting the festival's growing international appeal. This year's submissions include filmmakers from the United Kingdom, Iran, the United States, Italy, France, Poland, India, Sweden, Peru, Ireland, Germany, Cyprus, Ukraine, Switzerland, Slovenia, Portugal, the Netherlands, Mexico, Iraq, Estonia, Denmark, the Czech Republic, China, Canada, Belgium, Bangladesh, and Afghanistan. With an astonishing 325% increase in submissions from last year, the festival's reach and popularity have skyrocketed.

Despite the mandatory presence rule, filmmakers from far and wide, including Texas and India last year, have flocked to London for this prestigious event.

Opening the festival will be the feature film "**The Chocolate Club**" by Deborah Hadfield, on Friday, September 27th. Additionally, this year will continue the tradition of the popular Pitch Corner, where aspiring filmmakers can present their project ideas.

We are excited to announce that the beneficiary of the **Help to Roll Fund** will be revealed at the Award Ceremony. This initiative provides up to £1000 to launch an outstanding film project.

This year's highlight at the London Rolling Film Festival is a captivating panel discussion led by renowned filmmaker **Robbie Moffat**. Joining our host Rachele Fregonese, Moffat will provide insights into the intricate processes behind filmmaking and the journey from concept to screen. The discussion will also cover the dynamic world of film distribution and TV production on a global scale. This is a unique opportunity to hear from a multifaceted industry expert about the ever-evolving landscape of cinema. The panel will be followed by a Q&A session.

The London Rolling Film Festival will feature **13 awards** judged by a panel of industry professionals with expertise in various aspects of filmmaking. Among the awards is the "Kimberley Marren Recognition Award," sponsored by The Fan Carpet. This award honours the memory of the beloved actress and model, celebrating those in the industry who work tirelessly behind the scenes and often do not receive the recognition they deserve.

Hosted at the prestigious **VUE cinema Piccadilly**, attendees can expect an unforgettable two days filled with screenings, discussions, networking opportunities, and an awards ceremony honouring outstanding contributions to the world of filmmaking.

We extend our heartfelt thanks to **Palm Tree Universal** for their invaluable support, which has made this year's London Rolling Film Festival possible.

For more information about the London Rolling Film Festival, including ticket sales, sponsorship opportunities, and the complete lineup, please visit: www.rollingfilmfestival.com