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PALM TREE FILMS BECOMES MAIN SPONSOR OF LONDON ROLLING FILM FESTIVAL 2026, EXPANDING SUPPORT FOR INDEPENDENT FILMMAKERS

LONDON, UK, 6 July 2026 - Palm Tree Films has been announced as the Main Sponsor of the 16th edition of London Rolling Film Festival (LRFF), reinforcing its commitment to independent filmmaking and the creative communities that sustain it.

Palm Tree Films previously served as the festival's Main Sponsor in 2024, returning in 2026 to reaffirm its commitment to supporting independent filmmakers and the communities that champion their work.

The partnership represents an investment in filmmaker visibility, industry access and independent cinema at a time when securing meaningful opportunities for emerging talent remains increasingly challenging.

Taking place from 17–21 September 2026 at Vue Cinema Piccadilly in central London, London Rolling Film Festival has grown from a small film night in Shoreditch into an international platform dedicated to championing independent voices through screenings, networking opportunities and industry conversations.

Palm Tree Films' support will contribute directly to the festival's ability to continue creating spaces where filmmakers can present their work, connect with collaborators and engage with audiences in a cinema environment.

"Independent filmmakers need more than awards. They need opportunities, audiences and genuine industry connections," said Alida Pantone, Founder and Festival Director of London Rolling Film Festival. "Palm Tree Films understands the importance of investing in creative communities and helping sustain the ecosystem that allows new talent to emerge and thrive."

The sponsorship reflects a broader recognition that independent film festivals remain an essential part of the screen industry pipeline, providing early exposure for projects and filmmakers who may otherwise struggle to access traditional routes into the market.

London Rolling Film Festival's 16th edition will welcome filmmakers, industry professionals and audiences from around the world, continuing its mission of giving independent creators meaningful visibility.

Palm Tree Films joins LRFF as the festival prepares for its September programme, which will include film screenings, awards, networking events and initiatives designed to support the next generation of storytellers.

NOTES FOR THE EDITOR

About Palm Tree Films

Palm Tree International: Sales Renowned British sales agent and distributor for film and television clients, based in Iver, Buckinghamshire. With representation in the United States, their titles are licensed by major platforms including Tubi, Amazon, Roku Channel, and Apple TV. The company boasts an experienced sales team and exceptional technical support, ensuring that clients' products are delivered safely and on time once sales agreements are in place.

Palm Tree Universal: Film Production: Since 1989, Palm Tree Universal has been creating cinematic landscapes, producing over 30 feature films. For more information on their production services, please contact Palm Tree Universal directly.

Palm Tree Publishing: Established in 1980, Palm Tree Publishing has a rich history of publishing a diverse collection of novels, screenplays, and poems. Their books are available on Amazon and in selected bookstores. For more details, visit the publishing page on their website.

Official website: <https://palmtreelimited.com/>

About the London Rolling Film Festival

London Rolling Film Festival is a female-led nonprofit film festival dedicated to supporting filmmakers through screenings, industry conversations, networking opportunities and initiatives designed to provide meaningful visibility. The 16th edition will take place from 17–21 September 2026 at Vue Cinema Piccadilly in London.

Key Facts – London Rolling Film Festival XVI

Festival: London Rolling Film Festival – XVI Edition

Dates: 17–21 September 2026

Location: Vue Cinema Piccadilly and other central London venues

Programme: Screenings, industry panels, networking events and awards

Awards: 20 awards including Audience Award and Jury Awards

Special Awards: True Spark Award; Kimberley Marren Recognition Award

Filmmaker Support: Help To Roll Fund; Pitch Corner

Submissions: Now open on FilmFreeway - Film Submissions deadline 23rd July 2026.

Useful Links

Press assets: Google Drive

Official website: www.rollingfilmfestival.com